

A vibrant night photograph of the London skyline. The London Eye, a large Ferris wheel, is illuminated with blue lights and dominates the left side of the frame. In the background, the Houses of Parliament and Big Ben are brightly lit with warm yellow lights. The River Thames flows in the foreground, reflecting the city lights. Several boats are visible on the water. The sky is a mix of deep purple and orange, suggesting a sunset or sunrise. The overall scene is a classic representation of London at night.

Invest In the Hottest Hub of the Fastest
Growing City in the Globe

London

From Imperial Charm to a Glittering Global Metropolis

- Once the capital of the largest empire of the world, present day London is the epitome of Finance, Fashion and Fantasies.
- It is boastful of a politically Stable and Transparent environment coupled with a highly Innovative Entrepreneurial Culture.
- An exotic Amalgamation of cultures- Over **300** Languages are spoken in the City.



London

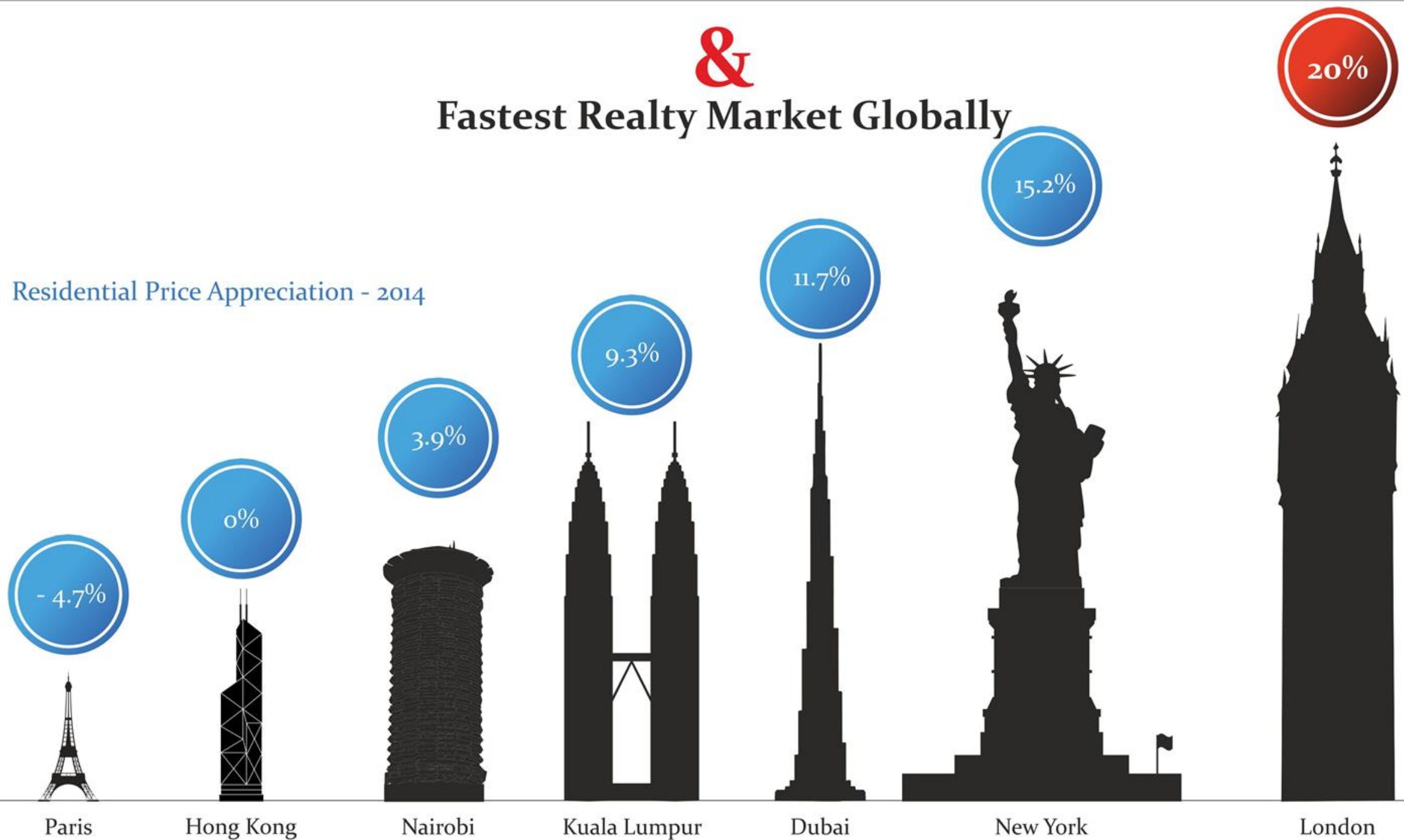
Gateway to Europe


- It is one of the Wealthiest City with a GDP of Over USD 600 billion- twice the size of Singapore or South Africa.
- Acclaimed as the Gateway to Europe, it receives over 7 million business visitors annually.
- A Vibrant economy has led to a Robust yet very well regulated realty industry - worth over USD 2 trillion



Fastest Realty Market Globally

Residential Price Appreciation - 2014





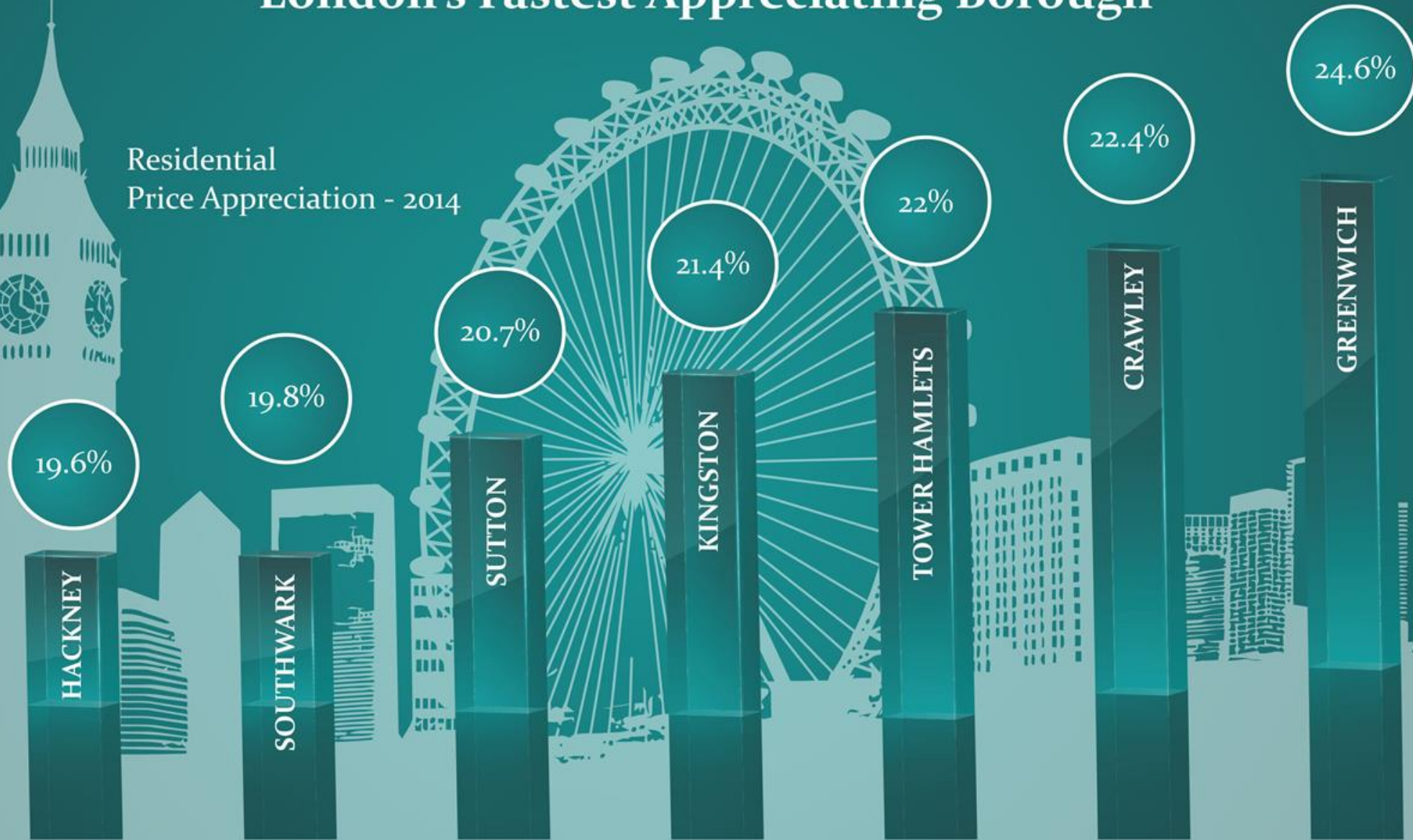
Growth Drivers of London's Realty Market

- Robust economic parameters- High economic growth & Low inflation
- Surge in economic activities driving higher employment and rise in wages
- Easy Finance & Mortgage Instruments
- Population Growth- Population expected to surge by 50% between 2015-2039
- Tightened Supply – Demand Vs. Supply Dynamics in next decade- 400,000 Vs. 278,000.

Greenwich

London's Fastest Appreciating Borough

Residential
Price Appreciation - 2014



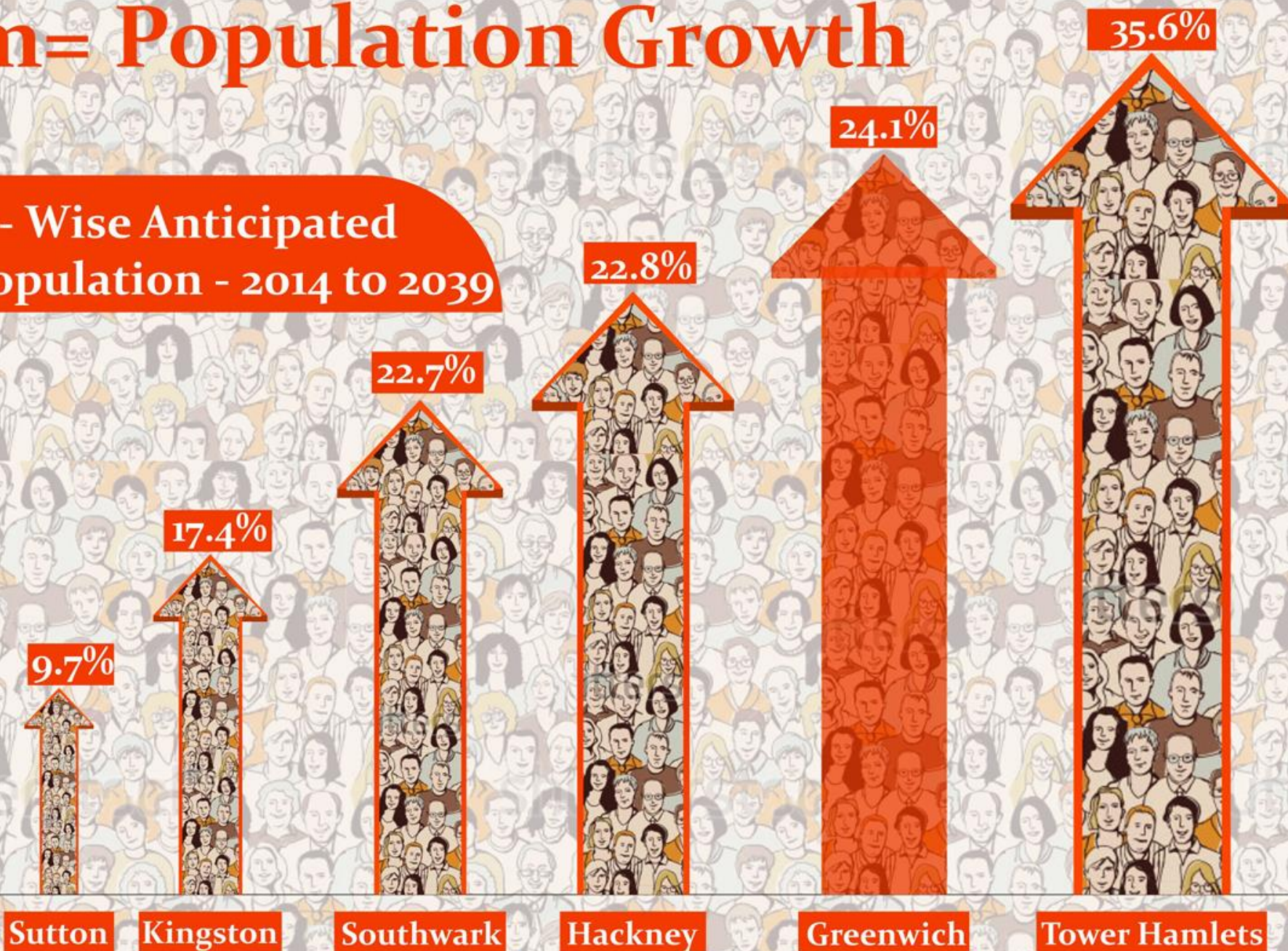
Source : Halifax

What is Driving the Boom in Greenwich ?

- A World Renowned Site- Greenwich Line (ZERO degree longitude), Art galleries and heritage museums
- Strong demand from nearby commercial markets such as London Bridge Quarters & Canary Wharf.
- Quick Train Links to Central London
- World Class Universities and Vintage retail outlets
- Greenwich Peninsula- 3.5 million Sq. Ft. of office and retail space will further drive demand
- Nearby Royal Albert Dock is being redeveloped into Asian Business Port- USD 1.6 Billion Project

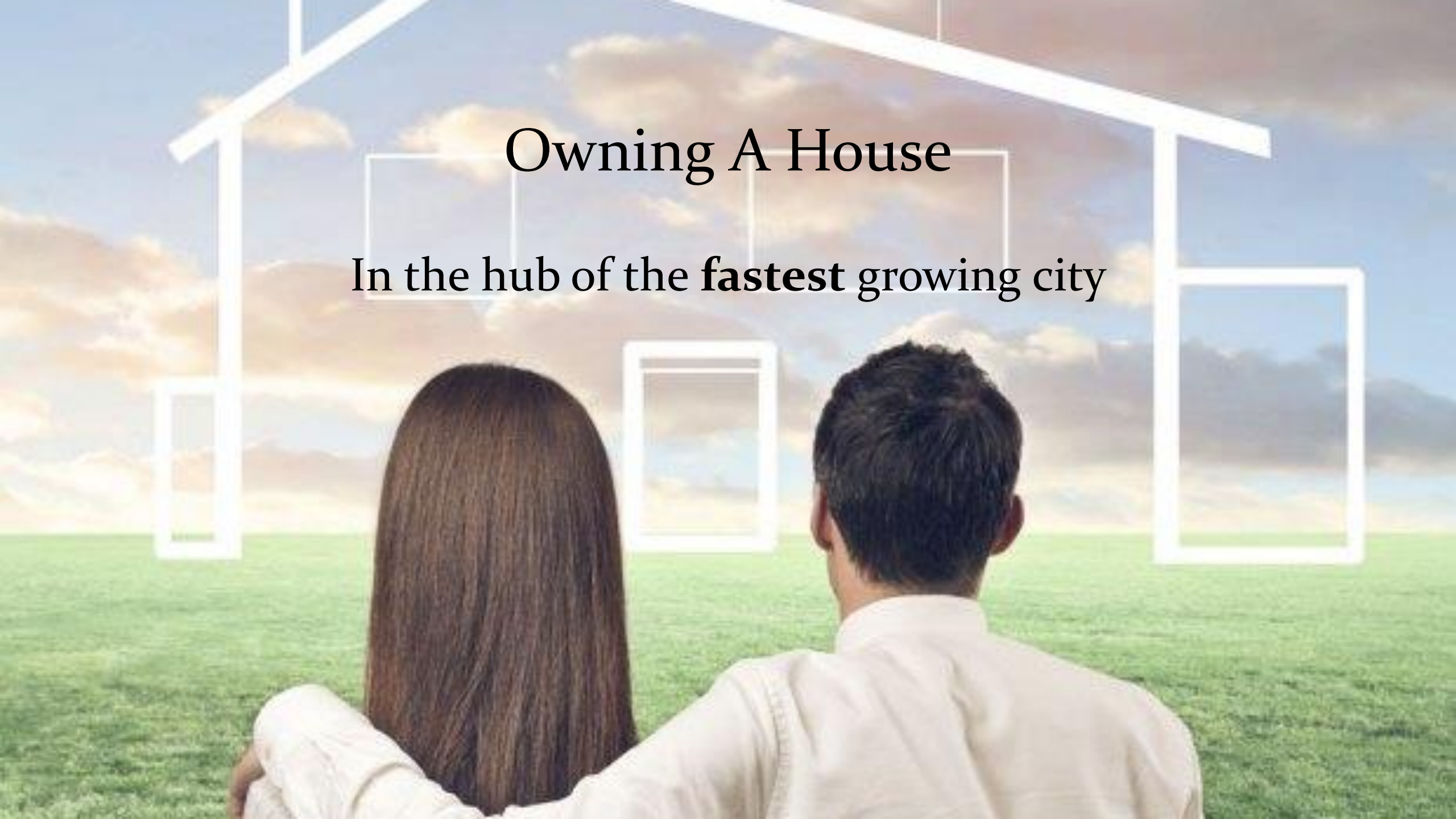
Boom= Population Growth

Borough - Wise Anticipated
Rise in Population - 2014 to 2039



Owning A House

In the hub of the **fastest** growing city



Greenwich Collection

Luxury has a new definition

- 1, 2 and 3 Bedroom and Duplex Apartments- Unmatched Luxury from design to development
- Panoramic view of the Exotic London Skyline
- Community Lounge, Open Space, Greeneries & State of the Art Amenities
- 12 Hour Concierge car service

London Bridge

An emerging cultural and business district in London- Will provide 35,000 new employment, post fully operational.

8 MINUTES

Canary Wharf

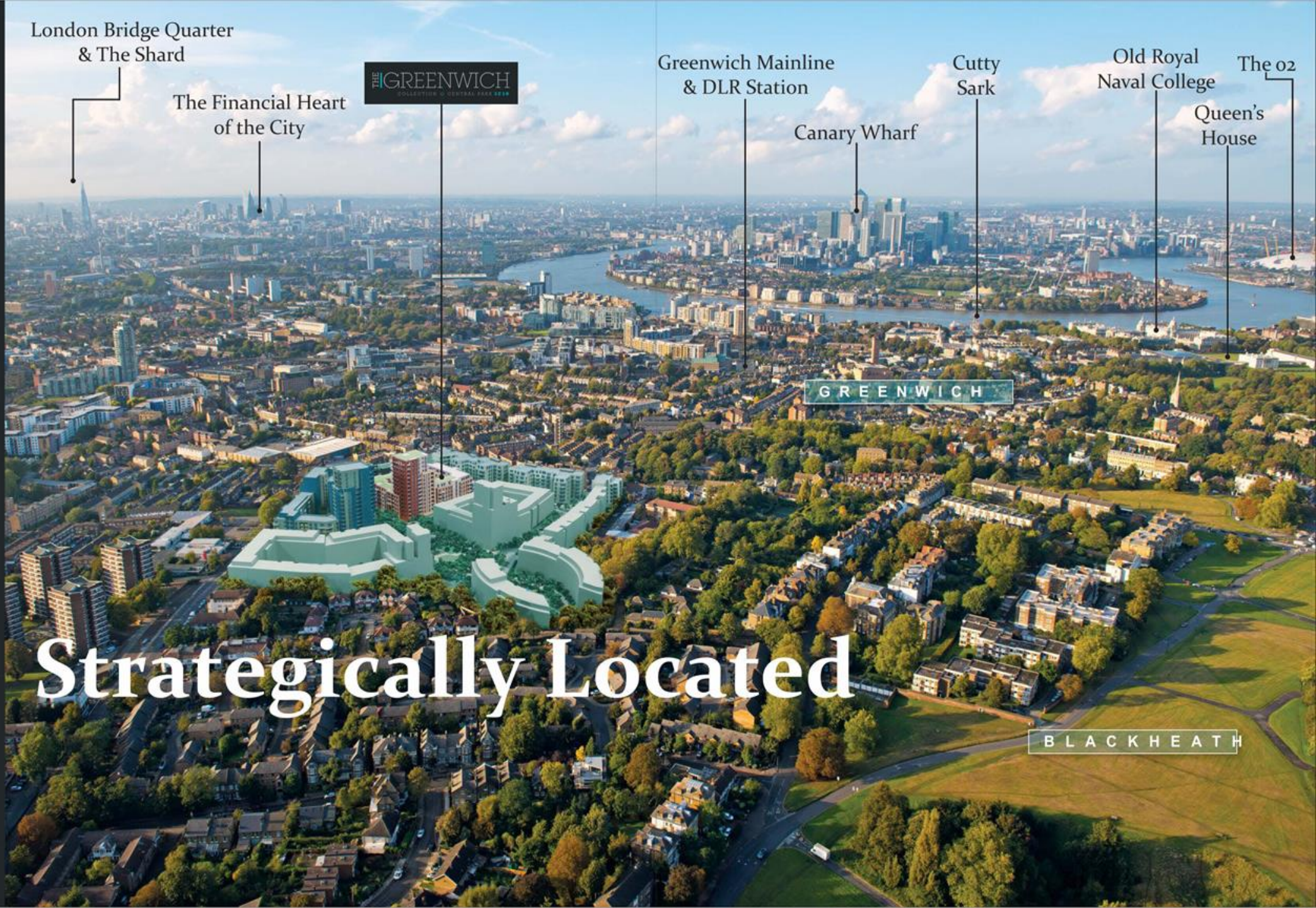
One of the major business districts with 93,000 employees. Numbers set to double in next 3 years.

12 MINUTES

Financial Heart of the City

A work force of 300,000 with over 500 banks.

14 MINUTES



5 Reasons to Invest

- London is the fastest appreciating market globally- Offers stable & transparent realty investment environment
- Greenwich is the fastest appreciating location in London
- State of the art luxury apartment, conveniently located with the popular landmarks of Greenwich
- Flexible payment option enabled by Square Yards
- Very High yield expected due to- Massive surge in commercial & retail activities in nearby locations integrated with higher rise in population of Greenwich.



**Offer Brought to you by Square Yards
(Largest Channel Partners of Greenwich Collection)**

**Contact Us to
know more**

**SQUARE
YARDS**