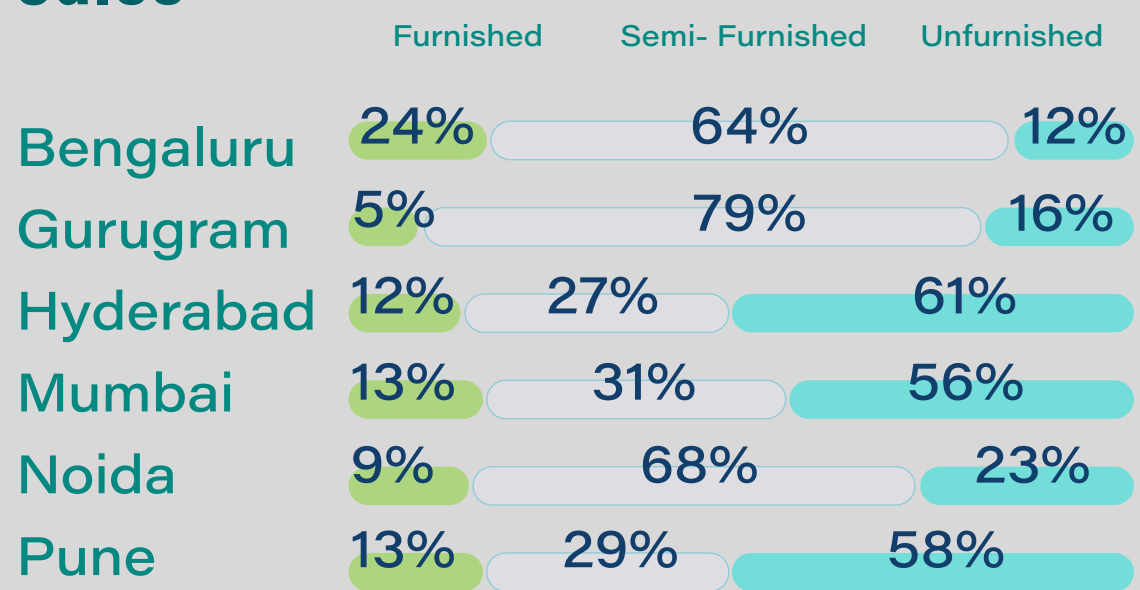


# YEAR 2021 IN NUMBERS

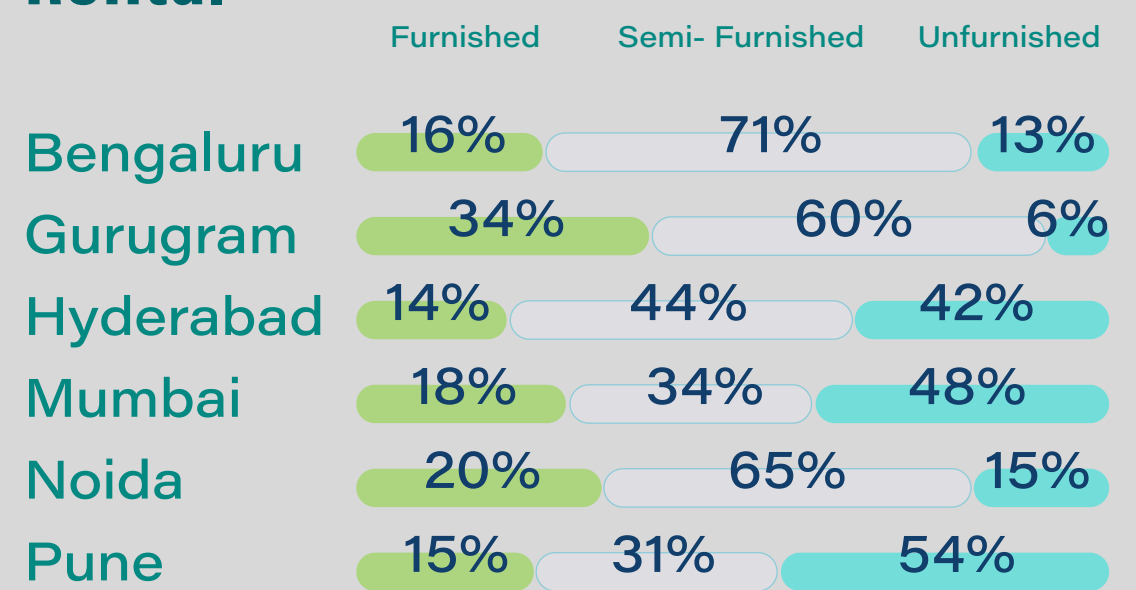


## Furnished Vs Semi-furnished Vs Unfurnished

### Sales



### Rental



In 2021, fully-furnished homes were not preferred in any of the top six cities studied due to the high rent or cost attached to these.

## Most Expensive & Affordable Locations of 2021

### Most Expensive Altamount Road

₹62,083/Sq. Ft.

For a residential property in the tree lined street of SoBo

### Most Affordable Shamirpet

₹1,702/Sq. Ft.

The locality offers residential plots and 1 and 2BHK units within a budget of Rs 20 Lakhs.



# MMR

was the most preferred location for potential homebuyers throughout the year!

## Buyer Preferences



### Sale



>43%

Homebuyers looked for units above 3BHK

52%

Homebuyers registered interest in properties with sizes ranging between 0-1000 Sq. Ft.

### Rental



44%

Tenants searched for 1BHKs

69%

Tenants registered interest in properties with sizes ranging between 0-1000 Sq. Ft.

### For Owning a Home

Upto ₹30 Lakhs 17%

₹30-60 Lakhs 28%

₹60-100 Lakhs 25%

₹1-3 Crore 24%

Above ₹3 Crore 6%

Mid-income housing continues to drive demand in the outright sales market

### For Renting a Home

22% <₹10K

46% ₹10K-20K

18% ₹20K-30K

7% ₹30K-40K

3% ₹40K-50K

4% >₹50K

Most preferred ticket sizes

With more than 50% searches, the 'sweet spot' for rental homes was at ₹10K-20K/month

## A glimpse into the polls conducted

64%

of the home buyers are willing to pay extra for "Sustainable home features"

56%

Of the people are looking for buying a home in peripheral locations of the city as per poll results conducted by Square Yards

